

Cati Tennant

Visual Communication Copy Writing
Content Creation All-round Creative Person

catitennant@gmail.com  JHB, South Africa 



Flip but it's great to have you here! Thanks for your interest! I hope we can create some awesome stuff together. (Insert cool sunglasses emoji here).

Before we start, there are a few things we'd like you to know about how we work.

- **Your brand matters.**

We promise to always give it the personal attention and genuine care that it deserves.

- **We're suckers for attention to detail.**

Perfect isn't always attainable, but we aim to get pretty darn close.

- We'll provide overall direction and assist with **content pillars and themes.**

- We'll assist with **trend identification and analysis.**

- We work hard to stay up to date so we can ensure that we're using the **most current social media best practices.**

- We want to know it's working!

So we'll **re-evaluate every 6 months** and make adjustments if needed.

- Knowledge is our super-power.

We'll do a deep dive into yours and related industries, so we can get a **full picture of your industry, competition and peers.**

- We're a smidge competitive.

We want to be the best. So we're always learning and always trying to be better. If we find something new that we think will work for you, you can bet that we will.

If this sounds good to you, then

LET'S GET DOWN TO BUSINESS...